

1. Air Logistics is introducing a new air freight service between Dubai and London. The company has produced the following advertisement for this new service. Study it and then answer the questions that follow.

**NEW AIR FREIGHT SERVICE  
BETWEEN DUBAI AND LONDON**

Air Logistics, the tenth biggest freight carrier in the world, wishes to announce the introduction of a new air freight service linking Dubai airport with London Gatwick airport. Our new service will begin on 1 April 2012. We use small containers and offer competitive rates.

(a) (i) Identify **two** examples that make this an informative advertisement.

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(ii) How might Air Logistics make the advertisement more persuasive?

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(d) Analyse **two** reasons for the continued growth of air freight.

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2 .....

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COMMERCE WORKSHEET-1 Day 2  
CLASS-IX, UNIT: 7(International Trade)

Learning Links:<https://www.youtube.com/watch?v=B3TtjCJv91k&list=PLGRG6Dk7lyZ5XlnQGkqOGEDYs7fOX3eEw>

2. The table below shows the exports and imports in 2017 for Country A.

Its main exports are tea, clothing and tourism. Its main imports are shipping, cars and chemicals.

	<b>Exports (£million)</b>	<b>Imports (£million)</b>
Visible trade	550	650
Invisible trade	235	380

(a) State the difference between visible and invisible trade, using examples for each from Country A.

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COMMERCE WORKSHEET-1 Day 3  
CLASS-IX, UNIT: 1(Production)

3. The table below shows the number of people employed in different industries in a country.

Industries	Number of people employed
Agriculture	1,500,000
Commercial services	2,400,000
Construction	600,000
Direct services	1,600,000
Fishing	200,000
Forestry	400,000
Manufacturing	1,200,000
Mining	100,000
Total employed	8,000,000

(a) (i) Identify **one** primary industry of this country.

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(ii) Calculate how many people are employed in the secondary sector of production in this country.

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(iii) Calculate the percentage of the total number of people employed in tertiary activities in this country.

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(b) Why do you think there has been an increase in the number of people employed in commercial services in this and other countries?

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